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Mast General Store celebrates Land Trust Day on Saturday

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On Saturday, the Mast General Store celebrates Land Trust Day, a “friend-raising” event encouraging new memberships in local land trusts and a chance to learn how these groups preserving our land heritage.

Representatives from the Southern Appalachian Highlands Conservancy will be at the Mast Store in Asheville and Waynesville to discuss what they are doing to conserve the open spaces in the region. Since 1974 the conservancy has protected more than 40,000 acres, including sites adjacent to Great Smoky Mountains National Park, along the Blue Ridge Parkway, Highlands of Roan, and more than 6,000 acres of farmland in Sandy Mush.

The Mast General Store will donate 20 percent of sales on Saturday to the SAHC.

For more information, visit www.appalachian.org, www.ctnc.org/landtrusts/trusts.htm and www.lta.org.

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